

# Press Announcement

## **JADOO POWER NAMES MACK KNOBBE VICE PRESIDENT OF ENGINEERING**

### **For Immediate Release**

Folsom, California, January 29, 2009 – Jadoo Power Systems announced today that Mr. Mack Knobbe has been promoted to the executive team as vice president of engineering.

Mr. Knobbe brings more than 10 years of experience in fuel cell technologies to Jadoo Power's engineering team. He joined the Jadoo Power team in September 2005 as product development manager.

Mr. Knobbe has extensive experience in the commercialization of revolutionary technologies, including a role as co-founder and vice president of TVN Systems. Before joining Jadoo Power, Mr. Knobbe was working on membrane electrode assembly (MEA) fabrication, Flowfield design, fuel cell stack design, high-pressure hydrogen generation, and system integration.

An active leader in the fuel cell industry for more than a decade, Mr. Knobbe has extensive experience with the PEM fuel cell technology platform that has been the core of the company's award-winning, flagship products. In this new role, Mr. Knobbe will continue to drive the company's technology leadership and guide the development of new fuel cell technologies and fuel processing to further increase performance and accelerate product commercialization. He will continue to work with the company's military partners as well as lead the development team in advancing its novel fuel technologies.

Mr. Knobbe has a Masters Degree in Chemical Engineering from the University of Kansas and an MBA from CIMBA in Asolo, Italy

### **About Jadoo Power**

Jadoo Power is an industry leader in fuel cell technology and hybrid alternative power systems. Founded in 2001, Jadoo Power is grounded in technical expertise, product development and strategic partnerships. They deliver best-in-class hybrid fuel cell power solutions to commercial, business and military applications. Jadoo Power's industry strengths go far beyond fuel cell design. They continue to lead the market in balance of plant technology, hold patents in water regulation, and stack design and continue their advancements in better fuels, storage and fuel delivery, a critical component of the hydrogen economy. Visit their website at [Jadoopower.com](http://Jadoopower.com)

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