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**JADOO POWER NAMES CO-FOUNDER LEE ARIKARA CEO**

Folsom, CA, August 23, 2007 – **Jadoo Power Systems Inc.** (Jadoo) [www.jadoopower.com](http://www.jadoopower.com), the leading supplier of portable fuel cell systems, announced today that Board of Directors has appointed Lee Arikara to the position of Chief Executive Officer. Larry Bawden, current Chairman and CEO, will continue to serve as Chairman and as an advisor and important resource for Jadoo's senior management team.

Larry Bawden said, "The board and I have discussed the importance of ensuring a smooth succession in Jadoo's senior leadership – and more recently, about the need for a leadership team committed to carrying Jadoo through its transformation. As we discussed my future goals and plans, I was clear in telling the Board of my desire to make the leadership transition now believing the timing is right for Jadoo and for me. I believe Lee, with his many talents and intense dedication to Jadoo and its people offers a perfect combination to carry us forward. This is the time for new executive leadership, to step in and drive the company to realize its full potential – it is the right direction and the right time."

Jack Crawford Jr. of Velocity Venture Capital, the lead investor of the Series C, stated, "We believe there is no better person to run Jadoo now than Jadoo's visionary co-founder Lee Arikara, who has helped build and run this company over the past six years. Lee provides phenomenal technical, product and market leadership and has developed important relationships with strategic partners in both commercial and government contract areas. We are confident the right team is being assembled to realize the enormous opportunities ahead."

Lee Arikara said, "I'm delighted to assume this leadership role at the company Larry and I started six years ago. I look forward to continue to work with Larry to build on our firm foundation for future success." "I am very excited to be leading our exceptional team at Jadoo," Arikara continued. "It's an honor and a great responsibility, and I look forward to the challenge. My immediate priorities are to realize Jadoo's strategic vision by executing our goals and objectives, further strengthening our leadership team and fostering a culture of winning."

**About Jadoo Power Systems**

[www.jadoopower.com](http://www.jadoopower.com)

Jadoo Power Systems, Inc. develops and sells next-generation, energy storage and power generation products for the portable and mobile power markets. The Company's patented interface technology combined with its modular architecture enables the integration of advanced fuel cell and fuel technologies into award winning products. For more information, please visit <http://www.jadoopower.com>.

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