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**JADOO POWER NAMED CES INNOVATIONS 2007
DESIGN AND ENGINEERING AWARD HONOREE**

New York, NY, November 9, 2006 – The Consumer Electronics Association (CEA®) today announced **Jadoo Power** (Jadoo) as an **International CES Innovations 2007 Design and Engineering Awards Honoree for the Jadoo XRT fuel cell system** at the International CES New York Press Preview. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, engineers and members of the trade press to honor outstanding design and engineering in cutting edge consumer electronics products.

Jadoo is the leading supplier of fuel cell systems to the portable power market. The CES Innovations product, the Jadoo **XRT**, provides an **extended runtime option for Jadoo's line of N-Gen fuel-cell power units**. These fuel cells are uniquely suited for providing alternative power support **for a variety of applications when the grid is either unavailable or unreliable**. Applications include portable radio and laptop battery recharging, powering law enforcement surveillance installations, as well as providing back-up power for critical communications devices like satellite phones and modems. The XRT provides **100 W, 110VAC / 12VDC power with over 2200 W-hrs of runtime**.

“We thank CEA and the Innovations judges for honoring Jadoo with this award,” said Jack Peterson, VP Sales and Marketing, Jadoo Power. “We believe the design of the Jadoo XRT clearly is the result of our continual focus on delivering high-quality, user-friendly fuel cell solutions that meet the power needs of our customers across all industries.”

As a widely renowned consumer technology awards program that began in 1989, the prestigious Innovations Design and Engineering Awards recognize achievements in product design and engineering. It is sponsored by CEA, the producer of the International CES, the world's largest consumer technology tradeshow, and endorsed by the Industrial Designers Society of America (IDSA), the voice of industrial design, committed to advancing the profession through education, information, community and advocacy.

Jadoo's XRT will be displayed at the 2007 International CES, which runs January 8-11, 2007 in Las Vegas, Nevada. The Innovations Design and Engineering Showcase will feature honorees by product category at **Innovations Plus at the Sands Expo and Convention Center, Booth#: 68747**. Best of Innovations honoree products will also be displayed at the Grand Lobby of Las Vegas Convention Center, next to Experience CEA, and at CES Unveiled: The Official Press



Event of the International CES. Visit www.CESweb.org/Innovations for details on Innovations 2007 Design and Engineering Honorees.

The Innovations entries are judged based on the following criteria:

- Engineering qualities of the product, including technical specifications and materials used
- The product's intended use/function and user value
- Aesthetic and design qualities (using visuals provided)
- Unique and novel features
- Contributions to consumers' quality of life
- Impact on the manufacturer's business model

Innovations honoree products are featured on www.CESweb.org/Innovations, where you can see a list of product categories, as well as each product name, manufacturer information, designer, description, photo and URL.

About Jadoo Power Systems

www.jadoolpower.com

Jadoo Power Systems, Inc. is a market-focused company that develops and sells next-generation, portable energy storage and power generation products. Jadoo is financed by Mohr Davidow Ventures, Venrock Associates and Sinclair Ventures, a wholly owned subsidiary of Sinclair Broadcast Group, Inc.

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