



Agency Contact:

Karen Thomas

Thomas PR

(631) 549-7575

kthomas@thomas-pr.com

<http://www.thomas-pr.com>

JADOO POWER NAMED FINALIST IN “RED HERRING 100 NORTH AMERICA” AWARDS

Jadoo’s Fuel Cells Chosen as one of the Most Promising Technology Ventures

Folsom, CA, April 5, 2006— *Red Herring Magazine* announced today that **Jadoo Power** has been named as a **finalist for its annual “Red Herring 100 North America” Awards**. Over 1,000 privately held technology companies were submitted to this year’s edition for the prestigious award. As one of the finalists, Jadoo Power is invited to attend the exclusive *Red Herring* Spring 2006 CEO summit, May 23-25 in Monterey, California, where the technology industry’s most-innovative CEOs, venture financiers, and corporate strategists will gather to meet this next wave of companies.

“We can see the resurgence of the tech sector reflected in the quantity and variety of excellent companies that we had to choose from in putting our list together,” said Joel Dreyfuss, Editor-in-Chief of *Red Herring*. “It was difficult to choose the 200 finalists and we are very happy with the stellar quality of the companies on this short-list.”

Jadoo Power was nominated for the *Red Herring* Award for its innovative **fuel cell products for prosumers**. Shipping to the professional broadcasting market for the past two years, Jadoo’s fuel cell products power **applications for emergency first responders, rugged portable office users and other equipment used in “off-grid” power situations, as well as professional broadcast cameras**.

Advantages of the Jadoo Power fuel cell technology:

- Virtually **infinite shelf-life** compared to batteries
- **Hot-Swap** capable, so power never goes down like when replacing batteries
- **Rapid refill/recharge time** compared to brick batteries
- Patented digital interface for State-of-Fill and other fuel management data
- Packaged in an **easy-to-understand**, easy-to-use solution.

The “*Red Herring* 100 North America” award is an important part of *Red Herring*’s tradition of recognizing new and innovative technology firms and their entrepreneurial founders. Jadoo Power was rigidly evaluated on both quantitative and qualitative criteria such as financial performance, technology innovation, quality of management, execution of strategy, and integration into their ecosystem. This unique assessment of potential complemented by a review of the actual track record and standing of a company allows Red Herring to see past the “buzz” and make the list an invaluable instrument for discovering and advocating the greatest business opportunities in the industry.

As part of this tradition to honor innovation and entrepreneurship in the business of technology, *Red Herring* will again host “Red Herring Spring,” a two day invitation-only summit for the CEOs and founders of the Red Herring 100 winners and finalists in Monterey, California. The summit’s C-level attendees will convene under the theme “The Pursuit of Disruption” to discuss major trends and opportunities and to explore partnerships, alliances, investments, and M&A activities. Further information regarding the event and how to register is available at <http://www.herringevents.com/rhspring06>.

About Jadoo Power Systems

www.jadoopower.com

Jadoo Power Systems, Inc. is a market-focused company that develops and sells next-generation, portable energy storage and power generation products. Jadoo is financed by Mohr Davidow Ventures, Venrock Associates and Sinclair Ventures, a wholly owned subsidiary of Sinclair Broadcast Group, Inc.

For more information about Jadoo Power Systems, please contact:

Jadoo Power Systems, 181 Blue Ravine Road, Folsom, CA 956030

Phone: (916) 608-9044 Fax: (415) 532-1426 Email: info@jadoopower.com.

About Red Herring

Red Herring is a sophisticated insider’s guide to the business of technology, featuring unparalleled insights on the emerging technologies driving the economy, from the Internet to wireless communications and digital entertainment. Red Herring reports on how innovation and entrepreneurship are transforming business and how the business of technology is transforming the world, providing readers with a deep understanding of venture capital and capital markets. Recognized as an essential resource in today’s fast-changing business world, Red Herring gets the right answers before anyone else even thinks to ask the questions. More information on Red Herring is available on the Internet at www.redherring.com.