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**JADOO POWER SYSTEMS NAMES JACK PETERSON VICE PRESIDENT OF
MARKETING**

FOLSOM, CA – August 1, 2005 -- Jadoo Power Systems Inc., a leading provider of portable fuel cell power systems, announced today that it has named Jack Peterson to the position of Vice President of Marketing. In this role, Mr. Peterson will be responsible for managing the planning and execution of marketing activities that will broaden Jadoo's brand, product and channel dominance for hydrogen-based portable power solutions.

Mr. Peterson brings to Jadoo more than 15 years of marketing and sales experience in the technology sector, including several successful start-up companies. Most recently Mr. Peterson was Vice President of Sales and Marketing for on-line professional digital photo processing company, Printroom.com. Mr. Peterson has held executive management level positions with such recognized companies as Lexar Media (Nasdaq: LEXR), SCM Microsystems (Nasdaq: SCMM) and SanDisk (Nasdaq: SNDK). Building brands and expanding markets for these companies afforded Mr. Peterson a thorough understanding of what is necessary to connect product offerings with customers looking for advanced solutions to their technology problems.

"Our goal is to make Jadoo Power Systems the ubiquitous alternative-power solution for portable applications," stated Larry Bawden, President and CEO of Jadoo. "Jack's extensive background in launching new technologies, coupled with his clear understanding of value proposition messaging will continue to push Jadoo further into the leadership position for delivering hydrogen-based power solutions."

"With the energy situation the way it is today, everyone is looking for a better answer. Jadoo is the company to deliver it. I am delighted to be part of team that is taking the pole position with real products for solving our country's demand for new sources of portable power," said Mr. Peterson.

About Jadoo Power Systems:

www.jadoopower.com

Jadoo Power Systems, Inc. is a market-focused company that develops and sells next-generation, portable energy storage and power generation products. The Folsom, California-based company is funded by investors including Mohr Davidow Ventures, Venrock Associates, and Sinclair Ventures, a wholly owned subsidiary of Sinclair Broadcast Group, Inc. as well as other individuals.

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