

ASSEMBLY
CALIFORNIA LEGISLATURE



ROGER NIELLO
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**ASSEMBLYMAN ROGER NIELLO RECOGNIZES JADOO POWER
SYSTEMS AS SMALL BUSINESS OF THE YEAR**

Folsom-Based Company using Hydrogen Fuel Cell Technology

SACRAMENTO – In a ceremony to recognize small business owners from around the state, Assemblyman Roger Niello (R-Fair Oaks) today recognized Jadoo Power Systems and co-founder and CEO Larry Bawden of Folsom as the 2005 5th Assembly District Small Business of the Year.

Based in Folsom, CA, Jadoo Power Systems has harnessed the technology of hydrogen fuel cells for use in small, portable electronic devices such as TV news cameras. Founded by Bawden and partner Lee Arikara in a converted chicken coop in Folsom in 2001, Jadoo has grown to employ 34 people today.

While the company is currently focused on the production of small fuel cells for commercial news cameras, the company's business plan includes the future use of this technology for military application as well as personal portable electronic devices such as laptops and cellphones.

Having been heavily courted by other states with offers of tax incentives and the like, Jadoo elected to remain in Folsom in 2004.

“Small business is the engine that powers California's economy,” said Assemblyman Niello. “We need to continue creating opportunities for these entrepreneurs by constantly working to improve California's business climate. Jadoo Power Systems is an example of the kind of entrepreneurial spirit that keeps California moving forward. I am extremely honored to be able to recognize Mr. Bawden and Jadoo for its contributions to our local Sacramento economy as well as the overall economic vitality of California,” stated Niello.

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