



Jadoo to Unveil Latest NAB^{II} Fuel Cell Power System At NAB2005

Company Enhances Product Line and Plans Expansion

Folsom, CA April 14, 2005 – Jadoo Power Systems, Inc (Jadoo), a leading provider of portable power products, today announced that it will present a new and improved NAB^{II} fuel cell power system for professional video applications at the National Association of Broadcasters Convention (NAB2005) in Las Vegas April 16-21.

The company also announced plans to expand research and development and accelerate its product development roadmap as a result of \$11 million in new venture financing led by MDV-Mohr Davidow Ventures, Venrock Associates and strategic partner Sinclair Broadcast Group. New board members as a result of the financing include MDV General Partner Erik Straser, Venrock Managing General Partner Ray Rothrock, and Sinclair Broadcast Group Executive Vice President and CFO David Amy.

Professional video cameras such as those used in the broadcast industry predominantly rely on rechargeable batteries as the power source in the field. Traditional, non-fuel cell battery technologies, however, suffer from persistent problems such as slow recharging and inconsistent run times while Jadoo's NAB^{II} provides predictable power, extended runtime and dramatically reduced recharge times. Additionally, Jadoo's new NAB^{II} is approximately 20% lighter than its previous system.

“Jadoo offers a superior alternative to camera operators clearly frustrated with conventional batteries that degrade after the first use,” said MDV's Erik Straser. “NAB^{II} delivers the same predictable runtime whether used the first time or the 1001st.”

Jadoo continues to advance its award-winning (four industry recognitions at NAB2004) power systems. In addition to the advanced NAB^{II} power system, Jadoo will also show a new refill station and energy storage system at NAB2005. The refill station allows users to “charge” the system to 75% full (100 watt hours of runtime) in just 20 minutes. With a full 275 watt hours of runtime and hot swap capability, the new N-Stor 8 energy storage cartridge eliminates untimely battery swaps.

“With the capability to provide the power required for a full day's shoot in minutes Jadoo dramatically simplifies station engineering logistics and frees up camera operators for field work,” added Venrock's Ray Rothrock. “The company's advanced technology helps eliminate the camera operator's risk of missing a ‘money shot’ while fumbling with batteries.”

President and CEO of Jadoo Larry Bawden noted, “Over the past few quarters, Jadoo's revenues and customer base have grown dramatically, and we expect this trend will only continue as markets understand the true value of Jadoo's power systems. Our latest round



of investment gives Jadoo the full funding it needs to accelerate expansion into new markets.”

About Jadoo Power Systems:

Jadoo Power Systems, Inc. is a market-focused company that develops and sells next-generation, portable energy storage and power generation products. The Folsom, California-based company is funded by investors including MDV-Mohr Davidow Ventures, Venrock Associates, and Sinclair Ventures, a wholly owned subsidiary of Sinclair Broadcast Group, Inc. as well as other individuals.

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